

RadyoBisyon

RadyoBisyon (RadioVision, portmonteau of Filipino words of "radio" and "television") is the morning newscast of Media ng Bayan' consisting of People's Television Network (PTV), Intercontinental Broadcasting Corporation (IBC) and Radyo ng Bayan. It will set to air on October 6, 2014 from 5:30 - 7:00 am (PST) and aired on PTV and simulcast over IBC, 9TV, DZRB Radyo ng Bayan, DZTV Radyo Budyong 1386, DZKB Radyo Ronda 1422 and IBC News Network. PTV (formerly NBN), IBC and Radyo ng Bayan have earlier aired a joint morning show One Morning Cafe aired from 2007-2010; along with the government owned RPN majority owned by ALC Group of Companies.

RadyoBisyon

Format Morning news and talk show

Presented by
Francis Cansino
Vivienne Gulla
Audrey Gorriceta
Czarinah Lusuegro

Country of origin Philippines

No. of episodes n/a (airs daily)

Production

Camera setup Multi-camera setup

Running time 1.5 hour

Broadcast

Original PTV

channel	IBC 9TV PBS Radyo ng Bayan stations
Picture format	480i SDTV
Audio format	Mono (PTV and IBC) Stereo (9TV)
Original run	October 6, 2014 – present
Chronology	
Preceded by	Balitaan (PTV, 2013-2014) Happy Morning Yehey (IBC, 2013-2014) Masarap na Almusal (RPN, 2013-2014)
Related shows	One Morning Cafe (2007-2010)

Presenters [Edit](#)

Anchors [Edit](#)

- [Francis Cansino \(DZRB Radyo ng Bayan\)](#)
- [Vivienne Gulla \(9TV\)](#)
- [Audrey Gorriceta \(PTV\)](#)
- [Czarinah Lusuegro \(IBC\)](#)

Segment Host [Edit](#)

- [Emil Carreon](#)
- [Julius Disamburun](#) (Silip Kalsada)

See also [Edit](#)

- [People's Television Network \(PTV\)](#)
- [Intercontinental Broadcasting Corporation \(IBC\)](#)

- [Radio Philippines Network \(9TV\)](#)
- [DZRB Radyo ng Bayan](#)
- [DZTV Radyo Budyong 1386](#)
- [DZKB Radyo Rodna 1422](#)
- [IBC News Network](#)

[Template:PhilNetworkMorningNewsShows](#)

Good Morning Boss

Good Morning Boss! is the flagship morning television show aired in [People's Television Network](#), started to air in January 14, 2013, airing from weekdays at 5:30 to 7:30 am.

Good Morning Boss	
Format	Morning news and talk show
Created by	People's Television Network
Developed by	PTV News and Public Affairs
Directed by	Bebz Alvarez Chito Cabatuando
Presented by	Sandro Hermoso Karla Paderna Dianne Medina Jules Guiang
Opening theme	<i>Good Morning Boss!</i> by Alikabok
Country of origin	Philippines
Language(s)	Filipino
No. of episodes	n/a (airs daily)

Production	
	Rose Manalansang
Executive producer(s)	Maria Besi Cruz-Valdes
	Regine Celestre
	Armando "Ding" Coz
	Richard Noblejas
Camera setup	multicamera setup
Running time	2 hours
Broadcast	
Original channel	People's Television Network
Picture format	480i (SDTV)
Original run	January 14, 2013 – present
Chronology	
Preceded by	Metro One

Synopsis

[Edit](#)

Good Morning Boss!, new morning magazine show of [PTV](#) which jumpstarts a bright new day will wake-up with the latest news and happenings, presenting the services of the different government agencies and the present administration, bringing the public informative interviews and fresh features in the country and around the world with all the latest news, enjoyable features, and other helpful bits of information.

Spice up the mornings with a wide-array of interesting topics that will captivate has a bunch of new segments from the colorful history and culture, discovering the unexplored sites of the country through the highlights of up-to-date news and features, and topped with jam-packed live guest performances from your favorite music artist of the day.

About the show

[Edit](#)

In the new single *Good Morning Boss!*, is composed by [Bong Cervantes](#) and performed by [Alikabok](#). The new morning magazine show at the same title song, *Good Morning*

Boss! premiered on January 14, 2013 at 7:00 am, right after [Balitaan](#) and part of [PTV](#)'s 39th year anniversary in the Philippine government TV station.

On April 1, 2013, among these with [Balitaan](#), [PTV Newsbreak](#), [News@1](#), [PTV Sports](#), [News@6](#), [NewsLife](#) and [The Weekend News](#), the new opening billboard (OBB) has relaunched at the same time and adapted the new motion 3D graphics, new title card and new set.

As of June 2, 2014, *Good Morning Boss* now reformatted with a brand new studio set, new graphic designs, new opening (OBB) and new title cards.

Hosts [Edit](#)

Main Hosts [Edit](#)

- [Sandro Hermoso](#)
- [Karla Paderna](#)
- [Audrey Gorriceta](#)
- [Jules Guiang](#)
- [Dianne Medina](#)

Segment Hosts [Edit](#)

- [JC Tejano](#)
- [Dr. Emmylou Eclipse](#)
- [Mike Cohen](#)
- [Dinah Libunao](#)
- [Lheylyn Caragay](#)
- [Jo Tamesis](#)
- [Chef Lulu Rivera](#) (cooking segment)
- [Hajji Kaamiño](#)

News Anchors [Edit](#)

- [Julius Disamburun](#) - *GMB Balita*
- [Earle Figuracion](#) - [Panahon.TV](#)
- [Benj Bondoc](#) and [Marijolee Carpio](#) - MMDA Traffic Report
- [Hazel Ann Salubon](#) - *Sports Lang*

Former hosts [Edit](#)

- [Freddie Abando](#)
- [Toni Hipolito](#)
- [Cathy Untalan-Vital](#)
- [Kirby Cristobal](#)
- [Bryan Hafalla](#) as Angas

- [Carla Lizardo](#)
- [Jade Miguel](#)

Segments [Edit](#)

Current [Edit](#)

- **GMB Balita** - News
- **Silip Kalsada** - Traffic Update
- **Sports Lang** - Sports News
- **In Focus**
- **Cultural Review (I love my Culture)** - Culture
- **ASEAN TV**
- **K+12 Kaalaman** - School and Education
- **Tuklas Pinas**
- **Palengke Master** - Market Price
- **On the Spot** - Interview
- **Nation in Motion** - National Interview
- **Special Feature**
- **Business Lifestyle** - Lifestyle and Business
- **Digital Diaries**
- **SSS: Kabalikat Natin** - Public Service
- **Juan Life** - Lifestyle Segment
- **ConnEXion** - Science and Technology

Former [Edit](#)

- **Pilo D' Pi** - Dramedy Segment
- **Personage** - Interview

Awards [Edit](#)

- Nominee, Best Morning Show, [PMPC Star Awards for TV 2013](#)

References [Edit](#)

See also [Edit](#)

- [People's Television Network](#)

News@1

News@1 is the flagship afternoon news program of [People's Television Network](#) in the [Philippines](#). Shown every weekdays at 1:00 pm [Philippine Standard Time](#), is currently

anchored by [Kirby Cristobal](#), [Angel Movidio](#) and [JC Tejano](#) while its Saturday edition is anchored by [Hajji Kaamiño](#) and [Pircelyn Pialago](#).

The newscast is now simulcast on radio in all [Radyo ng Bayan](#) stations nationwide.

News@1

Format	Newscast Live action
Created by	PTV
Developed by	PTV News and Public Affairs
	Weekday anchors
	Kirby Cristobal Angel Movidio
Presented by	JC Tejano
	Saturday anchors
	Hajji Kaamiño Pircelyn Pialago
Narrated by	Braggy Braganza
Opening theme	<i>TV Star Tonight</i> by Freeplay Music
Country of origin	Philippines
Language(s)	Filipino (Weekdays) English (Saturday Junior)
No. of episodes	n/a (airs daily)

Production

Executive producer(s)	Freddie Abando
	PTV Newscenter, Broadcast Complex,
Location(s)	Visayas Avenue, Diliman, Quezon City, Philippines

Running time	1.5 hours (weekdays) 1 hours (Saturday)
Broadcast	
Picture format	480i SDTV
Original run	
Chronology	
Preceded by	Teledyaryo

Airing history [Edit](#)

News@1 premiered on July 2, 2012 as part of Telebisyon ng Bayan branding, anchored by [Kirby Cristobal](#), [Czarina Lusuegro](#) and [Ralf Rivas](#). Lusuegro and Rivas were reporters and anchors from another [government](#)-owned television station [IBC 13](#) as the Kapinoy network. However, Lusuegro and Rivas were replaced by newcomers [Sandro Hermoso](#) and [Princess Habibah Sarip](#), just few weeks after its inception because of labor and contract issues to join [Kirby Cristobal](#). It was also the first time to have a Muslim newscaster on a national newscast in the Philippines. As of October 1, 2012, Sarip eventually left the newscast for [NewsLife](#) and replaced by [Angel Movidio](#) who joins Cristobal and Hermoso of the main anchors in October 1, 2012 along with relaunched with a stand-up news delivery and also introduced a new [augmented virtuality](#) set, new graphics, new title card, new logo and new opening billboard (OBB) with an innovation of [3D](#) computer-animated graphics. This was also the first time [News@6](#) and [The Weekend News](#) on the stand-up news anchor on PTV newscenter.

On January 13, 2013, the program extended to weekends via its spinoffs *News@1: The Week that Was* on Saturdays, and *News@1: Junior Edition* on Sundays uses English, instead of Filipino on delivering the news.

On April 1, 2013, along with [Balitaan](#), [Good Morning Boss](#), [PTV Newsbreak](#), [PTV Sports](#), [News@6](#), [NewsLife](#) and [The Weekend News](#), *News@1* has given the new motion 3D graphics, new redesigned logo, title card, new set of PTV Newscenter with enhanced set design that reflects the "negative" color blue scheme in a brighter flooring and background used throughout the news program and new opening billboard (OBB) with opening titles to challenge the new studios. Movidio left the newscast and replaced by former RPN news reporter [Phoebe Javier](#) to join Cristobal and Hermoso.

Hermoso left the newscast to host of [Good Morning Boss](#) on September 30, 2013. As of October 1, 2013, alongside [Balitaan](#), [News@6](#), [NewsLife](#) and [The Weekend News](#), *News@1*

given to the new opening billboard (OBB) with 3D computed-animated and opening titles, new set, news desk and new motion 3D graphic design.

As of June 2, 2014, in line with their 40th anniversary in the Philippine television industry, *News @1*, together with [People's Television Network](#) Channel 4's newscasts ([Balitaan](#), [PTV Newsbreak](#), [News @6](#), [NewsLife](#) and [The Weekend News](#)) will be reformatted with new titlecards, new graphic designs and a brand new studio set design by Extremity Arts when the opening is stand-up anchors before the headlines and which after that, sitting the improving news desk as well.

Anchors [Edit](#)

Weekday anchors [Edit](#)

- [Kirby Cristobal](#) (2012-present)
- [Angel Movidio](#) (2012-2013, 2014-present)
- [JC Tejano](#) (2013-present)

Saturday anchors [Edit](#)

- [Hajji Kaamiño](#) (2014-present)
- [Pircelyn Pialago](#) (2014-present)

Former anchors [Edit](#)

- [Czarinah Lusuegro](#) (2012, worked as anchor/reporter of IBC News, temporary anchor)
- [Ralf Rivas](#) (2012, worked as anchor/reporter of IBC News, temporary anchor; moved to [GMA Network](#))
- [Princess Habibah Sarip](#) (2012, moved to [NewsLife](#))
- [Sandro Hermoso](#) (2012-2013)
- [Phoebe Javier](#) (2013-2014)

Saturday Junior anchors (*News@1 Junior Edition*) [Edit](#)

- [Miguel Sarnie](#) (2013-2014)
- [Martin Valdez](#) (2013-2014)
- [Jolo Gutierrez](#) (2013-2014)
- [Chantal Marauta](#) (2013-2014)

Segment anchors [Edit](#)

- [Atty. JJ Jimeno-Atienza](#) - *Bisig sa Batas*
- [Xiao Chua](#) - *Xiao Time: Ako ay Pilipino*
- [Benj Bondoc](#) - traffic reporter as Roadtop Prince
- [Snow Badua](#) - sports segment, also an anchor of [PTV Sports](#)
- [Aubrey Ner](#) - weather anchor for [Panahon.TV](#)

Segments [Edit](#)

- **Ulat Malacañang** - Report from [Malacañang](#) correspondent [Rocky Ignacio](#)
- **GloBalita** - Foreign News
- **Kalakalan** - Business and Economy News
- **Balitang Panlalawigan** - Provincial News
- **Sports Ngayon** - Sports News
- **On the Road** - Traffic Update
- **Ulat Panahon** - Weather Forecast
- **In Ka Ba?** - Feature Segment

Special Segments [Edit](#)

- **Bisig sa Batas** - Legal Segment
- **Xiao Time: Ako ay Pilipino** - Historical Commentary Segment

News@1 Junior Edition Segments and Hosts [Edit](#)

- **Tech Talk** - [Angel Cordova](#)
- **Cool School** - [EO Galvez](#)
- **Doors to Explore** - [Mayie Mapili](#)
- **Mathtrix** - [Kaith Cruz](#)
- **Scoreboard** - [Yana Dormitorio](#)

References [Edit](#)

See also [Edit](#)

- [President Aquino signs bill into law ‘revitalizing’ People’s Television Network](#)
- [SEA Games coverage of PTV Sportscenter](#)
- [Good Morning Boss](#)
- [People's Television Network](#)

President Aquino signs bill into law ‘revitalizing’ People’s Television Network

March 20, 2013

President Benigno S. Aquino III signed into law a Bill that will “revitalize” the operations of government television station **PTV-4 (People’s Television Network, Incorporated)** to be at par with global standards with programming relevant to the times Communications Secretary Herminio Coloma, Jr. said.

Coloma, in a press conference held at Malacanang on Wednesday, said that the President signed into law Republic Act No. 103901 or An Act Amending Republic Act No. 7306, entitled

“An Act Providing for the Establishment of the **People’s Television Network, Incorporated**, Defining Its Powers and Functions, Providing for Its Sources of Funding and for Other Purposes” last March 14, 2013.

“Ikinagagalak ko pong ibalita sa inyo na, noong ika-14 ng Marso, nilagdaan ng Pangulong Aquino ang batas na ngayon ay alam natin na Republic Act 10390, an Act Revitalizing the **People’s Television Network**. Ang original title po niyan ay an Act Amending the Charter of People’s Television,” Coloma said.

He pointed out that the new law addresses two main problems of the government-run television station: the “financial hemorrhage” marked by the depletion of the station’s capital and the lack of a stable source of income.

“So that was the situation and President Aquino directed the crafting of a proposed bill, later on, this bill was included in the priority list of the **LEDAC (Legislative-Executive Development Advisory Council)**. And so we worked on the Senate and the Congress to pass a new charter for People’s Television that had two important features: number one, infusion by government of fresh capitalization in the amount of P5-billion; and, number two, giving the network authority to collect commercial revenues,” Coloma said.

He noted that out of the P5-billion, P3-billion would be sourced from the General Appropriations Act in the next three years (P1-billion/year) while the remainder will be sourced from revenue generated from advertising and airtime sales.

“So it was important that the new law provided for new capitalization and permitted the network to generate commercial revenues, so that there will be a stable source of sustenance for the network,” Coloma stressed.

Aside from addressing these problems, Coloma said that the new law will introduce reforms relevant to the dispensing of **PTV-4**’s operations through the nomination of an advisory council “to advise the network on relevant programming that will bolster the character of **PTV** as a public service broadcasting network” and the shifting of focus towards a “new global best practice of public service broadcasting which means that government television becomes an active partner or an active instrument for promoting the public welfare.”

“So, with the enactment of the new **PTV** law, we hope to broaden the participation of the citizens in having a network that will mirror their aspirations. We want to invite the various sectors to give concrete suggestions on programs that will be beneficial to the community and to society. That is the rationale for the formation of an advisory council,” Coloma said.

With regards to content, Coloma said that programs on **PTV-4** would allow block time programming (the scheduling of similar television programs back-to-back) “provided that it is focused on education, history, propagation of Philippine culture and quality entertainment.”

He added that the majority of programs would focus on “news and public information” and will not “compete directly” with private station’s programs.

“We do not intend to produce entertainment shows like the telenovela of the type that they have produced. Perhaps we can have a telenovela featuring the heroism of our **Medal of Valor** or **Gold Cross** awardees, or of the **Dangal ng Bayan** awardees of the civil service, or outstanding public school teachers, outstanding policemen, soldiers,” Coloma said.

“Telenovelas that will edify the nobility of the Filipino public servant, that will be our orientation, not the telenovela that is commercially available at present. So it is farthest from our intention to compete directly with private media,” he added.

He said that the new law will “also enable the network to keep abreast with latest technological developments” such as digital television and transmission upgrades to improve signal quality.

“We all know that by 2015, the **ASEAN** standard will be digital television. We have made some acquisitions of basic digital equipment in our studios now but we need to do more. Of course, we are still awaiting the promulgation of official policy on digital television but we’re confident that we can keep abreast with the rest of **ASEAN** and with the commercial broadcasting industry,” Coloma said.

“Because when digital transmission is fully in place, we will also be able to multiply the channels of government television—from one free TV station to at least two more cable stations—and we may be able to dedicate the cable stations to educational programming or cultural programming. There are also those who say that we should have programs on Philippine history and culture,” he said.

RA 103901 is a consolidation of Senate Bill No. 3316 and House Bill No. 6703 passed by the Senate and House of Representatives on January 21, 2013 and December 19, 2012, respectively. PND (rck)

SEA Games coverage of PTV Sportscenter

April 1, 2013

Some of the **PTV News** anchors to cover the **Southeast Asian Games** coverage from the **PTV Sportscenter** in Broadcast Complex, Visayas Avenue, Diliman, Quezon City, Philippines.

SEA Games news updates from PTV sportscenter

- Kirby Cristobal (Monday edition from 9:30am-12:30pm)

- Robert Tan (Tuesday and Thursday edition from 9:30am-12:30pm)
- Ralph Obina (Wednesday edition from 9:30am-12:30pm)
- Audrey Gorriceta (Friday edition from 9:30am-12:30pm and 7:30pm-9:30pm)
- Kathy San Gabriel (Monday, Wednesday and Friday edition from 2:30pm-4:30pm)
- Atty. Marc Castrodes (Tuesday and Thursday edition from 2:30pm-4:30pm)
- Snow Badua (Monday-Thursday edition from 7:30pm-9:30pm)
- Sandro Hermoso (Saturday edition from 9:30am-12:30pm)
- Princess Habibah Sarip (Saturday edition from 2:30pm-4:30pm)
- Dennis Principe (Saturday edition from 7:30pm-9:30pm)

News @6

News@6 is the flagship primetime news program of [People's Television Network](#) in the [Philippines](#), succeeding newscast [Teledyaryo](#). Shown every weekdays at 6:00 pm [Philippine Standard Time](#), currently anchored by [Marc Castrodes](#), [Kathy San Gabriel](#) and [Ralph Obina](#) on weekdays while its Saturday edition is anchored by [Rolly Lakay Gonzalo](#) and [Phoebe Javier](#). The newscast is simulcast on [radio](#) thru [Radyo ng Bayan](#) stations nationwide.

News @6	
Format	Newscast Live action
Created by	PTV
Developed by	PTV News and Public Affairs
Presented by	Weeknights Marc Castrodes Kathy San Gabriel Ralph Obina Weekend Rolly Lakay Gonzalo Phoebe Javier
Narrated by	Edwin Eusebio (headlines)

	bumper) Braggy Braganza (opening intro)
Opening theme	<i>PTV News Theme</i>
Country of origin	Philippines
Language(s)	Filipino
No. of episodes	n/a (airs daily)
Production	
Executiveproducer(s)	Freddie Abando
Location(s)	PTV Newscenter, Broadcast Complex, Visayas Avenue, Diliman, Quezon City, Philippines
Running time	1 hour
Broadcast	
Original channel	People's Television Network
Picture format	480i SDTV
Original run	July 2, 2012 – present
Chronology	
Preceded by	Teledyaryo

Airing history [Edit](#)

News@6 premiered on July 2, 2012 as a replacement for [Teledyaryo](#) and part of the Telebisyon ng Bayan branding. Anchored by former *Teledyaryo* anchor [Ralph Obina](#), [Kathy San Gabriel](#) and [Marc Castrodes](#).

The program features a MMA video traffic system used during the commercial breaks while a video showing Filipino Sign Language slightly shrunk away from that corner enclosed in a egg

circle of the news for audience with visual difficulties for the blind and deaf persons and hearing impaired. Of October 1, 2012, the first-ever primetime newscast to do a stand-up news delivery in Atty. Marc Castrodes, Kathy San Gabriel and Ralph Obina. This was also the first time [News @1](#) and [The Weekend News](#) on the stand-up news anchor on PTV newscenter and also introduced a new [augmented virtuality](#) set, new graphics, new title card, new logo and new opening billboard (OBB) with an innovation of [3D](#)computer-animated graphics.

As of April 1, 2013, along with [Balitaan](#), [Good Morning Boss](#), [PTV Newsbreak](#), [News @1](#), [PTV Sports](#), [NewsLife](#) and [The Weekend News](#), News @6 has the bigger and better reflect changed their new motion 3D graphics, new title card, new set of PTV Newscenter with enhanced set design that reflects the "negative" color blue scheme seen with a brighter flooring and background in used throughout the news program, redesigned logo and new opening billboard (OBB) with opening titles.

On October 1, 2013, News @6, alongside [Balitaan](#), [News @1](#), [NewsLife](#) and [The Weekend News](#), reformatted their new logo, new OBB with 3D computed-animated and opening titles, new 3D graphics and new set with brighter flooring and background.

As of June 2, 2014, in line with their 40th anniversary in the Philippine television industry, News @6 together with [People's Television Network](#) Channel 4's newscasts ([Balitaan](#), [PTV Newsbreak](#), [News @1](#), [NewsLife](#) and [The Weekend News](#)) will be reformatted with new titlecards, new graphic designs and a brand new studio set design by Extremity Arts while still in the stand-up anchors.

On June 7, 2013, News @6 expanded its Saturdays edition. It airs from 6:00 pm to 7:00 pm. It is anchored by former [UNTV](#) news anchor [Rolly Lakay Gonzalo](#) and [Phoebe Javier](#). And it is being aired on Saturdays only because of the weekend edition of [NewsLife](#) which is aired every Saturday and Sunday.

Anchor [Edit](#)

Weeknights [Edit](#)

- [Marc Castrodes](#) (2012-present)
- [Kathy San Gabriel](#) (2012-present)
- [Ralph Obina](#) (2012-present)

Substitute Anchors [Edit](#)

The alternate relief anchor of San Gabriel.

- [Phoebe Javier](#)
- [Roma Agsalud](#)

Weekends [Edit](#)

- [Rolly Lakay Gonzalo](#) (2014-present)

- [Phoebe Javier](#) (2014-present)

Segment Anchors [Edit](#)

Weeknights [Edit](#)

- [Amor Larrosa](#) - weather anchor for [Panahon.TV](#)
- [Hajji Kaamiño](#) - traffic reporter as Mr. Traffic Reporter
- [Xiao Chua](#) - *Xiao Time: Ako ay Pilipino*

Weekends [Edit](#)

- [Jessy Basco](#) - weather anchor for [Panahon.TV](#)

Segments [Edit](#)

Weeknights [Edit](#)

- **Ulat Malacañang** - Report from [Malacañang](#) correspondent [Rocky Ignacio](#)
- **On the Road** - Traffic Update
- **Ulat Panahon** - Weather Forecast
- **Sports Ngayon** - Sports News
- **GloBalita** - Foreign News
- **Kalakalan** - Business and Economy News
- **Balitang Panlalawigan** - Provincial News
- **Kooltura** - Culture and Arts from NCCA
- **In Ka Ba?** - Feature Segment

Special Segments [Edit](#)

- **Xiao Time: Ako ay Pilipino** - Historical Commentary Segment

Weekends [Edit](#)

- **On the Road** - Traffic Update
- **Ulat Panahon** - Weather Forecast
- **Sports Ngayon** - Sports News
- **Kalakalan** - Business and Economy News
- **Kooltura** - Culture and Arts from NCCA
- **In Ka Ba?** - Feature Segment

References [Edit](#)

See also [Edit](#)

- [39 years on Telebisyon ng Bayan](#)
- [Government to infuse P5 B into state TV network](#)
- [Reformatting of Telebisyon ng Bayan](#)

- [Kapambansa network presents new PTV programs, in trade relaunch](#)
- [Taping of OBB shoot for Balitaan, News@1, News@6, NewsLife and The Weekend News](#)
- [Happy 40th Anniversary of PTV](#)
- [PTV showing a Koreanovela on primetime](#)
- [Koreanovelas at night](#)
- [The new Kapambansa network](#)
- [People's Television Network](#)

39 years on Telebisyon ng Bayan

January 13, 2013

In celebration on its 39th year anniversary, People's Television or PTV now marks on the *Telebisyon ng Bayan* continues to make itself the alternative television network, giving priority to give its viewers a balanced mix of high-quality news and public affairs, cultural and educational, and sports programs also known for the excellence it has shown in the late eighties by garnering several awards for three succeeding years from the Catholic Mass Media Awards that operates television stations nationwide, both directly under the Office of the President.

Disseminate objective and up-to-date information on government projects and activities. Help translate the government's vision of national unity, social upliftment, economic progress, and enduring peace into reality. One of the major leaps PTV has taken was the production of new and additional programs to give new meaning to alternative programming and make primetime viewing more inviting, PTV, the national television network, in cooperation with Silverstar Communications, Inc., unveils a new look with a new line of programs set to define a wider coverage guarantees to bring distinctive and captivating shows that will bring ample and balanced entertainment to its audience.

With 27 provincial stations strategically located around the archipelago and carried by the largest number of cable operators in the country today, the People's Television Network offers you superior service, satellite power and unbeatable nationwide reach and coverage. PTV will enlarge its coverage footprint to include Indian Ocean country states, Hawaii, North America, the Asia Pacific and the West Coast of USA of Dish Network as the PTV World, PTV America and PTV Middle East.

A 24-hour weather program *Panahon TV* airs daily at 5 a.m., anchored by Amor Larrosa, also catch a new 2-minute update *Panahon TV Express* everyday, during *Balitaan*, *Good Morning Boss!*, *News@1* and *News@6*.

The newest morning show which premieres January 14 with *Good Morning Boss!*, anchored by Sandro Hermoso, Toni Hipolito, Dianne Medina, Carla Lizardo, JC Tejano, Kirby Cristobal, Hazel Salubon and Kathy Untalan airing every morning from 7 to 9 a.m.

National news program movements: *Balitaan*, anchored by Audrey Gorricta, Pircelyn Pialago and Viviene Guilla, airs every morning from 5:30 to 7 a.m., *News @1*, anchored by Kirby Cristobal, Angelica Movidio and Sandro Hermoso, airing 1 to 2:30 p.m., *News @6*, anchored by Atty. Marc Castrodes, Ralph Obina and Kathy San Gabriel airs at 6 p.m. Late-night newscast *NewsLife*, anchored by Robert Tan, Princess Habibah Sarip and Isabella Cantunow airs 45 minute late-night at 9:45 p.m. When the weekend edition occupy the weekend slot, they remain in the PTV Newscenter. Every weekends starts at 1 to 2 p.m., with *News @1: The Week that Was*, anchored by Haji Kaamino and Princess Habibah Sarip airing Saturdays, and with *News @1 Junior* with anchor Miguel Sarne, Martin Valdez, Jolo Gutierrez and Chantal Marautaon Sundays. And also with *The Weekend News*, anchored by Jorge Bandola and Rocky Ignacio, airing 10:30 p.m. weekends.

Monday to Saturdays starting from 9 to 11 a.m., the educational programming for school as PTV presents *CONSTEL: Counting Studies via Television* are back with the brand new shows with *Physics in Everyday Life*, *Chemistry in Action*, *Science Made Easy*, *Fun with Math* and *English High School* aimed at upgrading teaching skills of elementary and secondary teachers of Science and English. Institutionalized by Department of Education, Culture and Sports (DECS), CONSTEL Science and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, culture and Sports and in Teacher Education Institutions of the Commission on Higher Education.

For those into sports events, PTV has program featuring the most popular sports. A sports news program every weekday *PTV Sports* with anchor Snow Badua from 5 to 6 p.m. For the country's favorite, popular basketball games, PTV has: *UAAP*, Tuesday and Thursday at 7 p.m. and Sunday from 2 to 6 p.m. The *Sydney Olympics* from Monday from 7 to 9:30 p.m. and the *Southeast Asian Games* on Saturdays from 11:30 p.m. to 1:30 a.m. for the sports coverage has also been the official broadcaster of major international sports competitions. For the boxing fans, PTV has *Fistorama* (Wednesday 8:30 p.m.) and *In This Corner* (Sundays 7 to 8 p.m.). And also for the motoring *Auto Review* (Saturdays from 6 p.m.), a motoring magazine show on philippine TV and the new golf coverage with the *2013 Masters Tournament* every Friday from 7 to 9 p.m.

In these pioneered award-winning cultural and educational programs on Philippine TV, PTV has *Paco Park Presentse* every Sundays at 9:45 p.m., for the arts *Concert at the Park*, Saturday at 7 p.m. *Tele-Aralan ng Kakayahang*, hosted by Cecille B. Garucho every Saturdays at 3:30 p.m., *Kidsongs* every Sunday 9:30 a.m. And for lunchtime cartoons *Cartoon Hour* from Monday to Saturday at 12 noon, *Mag-Agri Tayo!* with host Mr. Philip Daffon, BFAR Director Atty. Malcolm Sarmiento, and Mr Philip Cruz (Saturdays 7:30 a.m.) and agricultural programs like Ka Gerry Geronimo's *Ating Alamin* every Sunday from 2 to 3 p.m.

More: investigative *The Veronica Chronicles* with Veronica Balayut-Jimenez (Friday 10:30 p.m.), *I-Conenct* with Paolo Soler, Xeres X Gui and Abre Abracos (Monday 10:30 p.m.), *PTV Special Forum* with Atty. Marc Castrodes, Kathy San Gabriel and Gio Tingson (Wednesdays 7 to 8:30 p.m.), public service program *GSIS Members Hour* with VP Margie Jorillo and Ms. Bo Sanchez (Saturday 9:45 p.m.), *Damayan* with Ms. Rosa Rosall (Monday to Friday 4:30 p.m.), *Pinoy US Cop Ride Along* with Ben Tulfo (Saturdays 8 p.m.), *Biz News* with host Tony Lopez and Elizabeth Lee (Thursday 10:30 p.m.), and *Show Up: Ang Bagong Game Show ng Bayan* every Sunday at 10:30 a.m. with host Chx Alcala, Cacai Bautista, Samantha Page, Vanessa Villegas, Doc Harris Acero, Mark Anthony Cruz, Carby Salvador, Ms. Mj and JIREH ang bestfriend ng bayan continue to bring in viewers.

Government to infuse P5 B into state TV network

By TJ Burgonio, Philippine Daily Inquirer (March 20th, 2013)

MANILA, Philippines—More than two years after rescuing it from “financial hemorrhage,” the government is infusing P5 billion into the state-run **People’s Television Network 4** to make it “digitally competitive.”

President Aquino has signed into law Republic Act 103901, or the **Act Revitalizing PTV Inc.**, authorizing the infusion of fresh capital into the government TV network.

The government would pump in P3 billion from the national budget beginning 2014, and source the P2 billion from the privatization of **Radio Philippines Network (RPN 9)** and **Intercontinental Broadcasting Corp. (IBC 13)**.

Apart from authorizing the infusion of fresh capital, the law allows **PTV 4** to collect advertising revenues, said Secretary Herminio Coloma of the **Presidential Communications Operations Office**.

“The objective is really to upgrade our equipment so that we are able to increase the clarity of our signal and the clarity of transmission to all places in the country,” he said at a Malacañang news briefing. “We are committed to doing what is needed in order that our technical capability will be of such level that it allows us to make effective transmissions to the farthest corners of the Philippines.”

But Coloma stressed that **PTV 4** would focus on news and public information, and would not attempt to compete with the commercial TV networks.

If it airs a telenovela, it would be about the life of a recipient of the **Medal of Valor, Gold Cross or Dangal ng Bayan**, he said.

Coloma said **PTV-4** was “hemorrhaging” and surviving on doles from the **Philippine Charity Sweepstakes Office** and the **Philippine Gaming and Amusement Corp.**, and President’s discretionary funds when the Aquino administration took office in July 2010.

It was supposed to get some P200 million in a “congressional insertion” in 2010 but then President Gloria Macapagal-Arroyo vetoed it because there was no funding source, he said.

“There was an initial capitalization of P1 billion and, by the time we took on management of the network in July of 2010, the financial hemorrhage had already taken place and the capitalization of the network had been fully depleted. That means its treasury had no money,” he said.

The government has “good leads” on personalities who played a role in the depletion of the network’s funds, Coloma said.

The law, which amends Republic Act 7306 or the Charter of the **People’s Television Network**, also allows the TV network to generate funds from advertising and airtime sales.

Reformatting of Telebisyon ng Bayan

March 30, 2013 Heard on government radio station **DWBR 104.3 FM** recently that five billion pesos would be poured as capital by government into the rehabilitation of the **People’s Television Network** or **PTV-4**.

The amount would cover reformatting of network shows, which will then include the launching of new, more popular shows. The objective, it seems, is to make **PTV-4** more competitive side by side existing commercial networks. Under the Senate-approved bill, the network would be allowed to operate on its own by generating funds from commercial advertisements and sale of airtime.

For decades since it was born in 1974, **PTV-4** has remained under-utilized as a TV network tasked with public information. This forthcoming new chapter in its history could serve as a signal towards the reinvention of the station as an exciting, more dynamic network.

Perhaps, the new **PTV-4** could operate on the principle of info-tainment, or a union between information and entertainment, in its planned new shows. A thorough, strictly entertainment line-up can surely do wonders to **PTV-4**’s image as a boring station. **PTV-4** has been the training ground of many a broadcasting luminary, two of them being Mel Tiangco and Korina Sanchez.

Kapinoy planning into a two major networks [Edit](#)

Heard on the FM radio station **iDMZ 891**, inspired by **89 DMZ**, recently that P10 billion pesos would be return as capitol by a sequestered into the TV viewership ratings of the **Intercontinental Broadcast Corporation** or **IBC-13**. The amount would cover

reformatting of the network shows from the other stations, which will include the launching of new **Viva-TV**, a primetime slot that aired on **IBC** for more popular shows with the **PBA** and **NBA** are the flagship programs. The objective, it seems, is to be **IBC-13** for more competition side by side from the established networks. Under the president Noynoy Aquino, the network's privatization would be allowed to operate on its own revenues, net profit and income by the commercial spots and sale of airtime partnership with **Viva Entertainment** headed by Boss Vic del Rosario, Jr., the chairman and CEO of **Viva Entertainment**.

For decades since it was born in 1960, **IBC** has remained the network with its innovative and creative core intact allowing the TV network for privatization and competitive. The coming new chapter in the broadcast industry could serve as a strong signal towards the reinvention of the station as an exciting, more network giants of **IBC-13**'s operations through the nomination of an advisory council "to advise the network on the **Kapinoy** programming that will bolster the character of **IBC-13** as the number 3 leading TV network which means that the government-owned sequestered television and radio network, thanks to Eric Canoy, the **IBC** chairman of the network will now reaching the number 3 position among the TV networks at the same point. With regards to content, Aquino said that programs on **IBC-13** would allow block time programming with **Viva Communications, Inc.** provided that it is focused on sports programming and high-quality entertainment. "He added that the majority of programs would focus on news and public affairs as well as children's programs and entertainment and compete directly with a two giant networks.

Kapambansa network presents new PTV programs, in trade relaunch

April 1, 2012

As the government-owned television network like unveils, revealed and changing the nation in the alternative television network NBC were around by NBC chairman Virgilio Yuzon and general manager Cleo B. Dongga-as, NBC officially introducing its new line-up of programs for the summer 2012 in The Kapambansa Network branding at the NBC Broadcast Complex in Visayas Avenue, Miami New York City USA Phil NBA 2K12 CHAMPIONS MVP LEBRON JAMES Gta San Andres Game Series

The trade relaunch, attended by advertisers and members of the government media, covered the entire spectrum of People's Television's 2012 strategy, including news and public affairs, cultural, children and educational, entertainment and even a sports programming fans.

Among the program's highlights is the educational programming *Counting Studies via Television* (CONTEL), in award-winning CONTEL programs like *Physics in Everyday Life*, *Chemistry in Action*, *Science Made Easy*, *Bayani Pilipino*, *Fun with Math* and *English High School* aimed at the upgrading teaching skills of elementary and secondary teachers of Physics, Chemistry, Science, Math, Filipino and English. Institutionalized by the Department of Education, Culture and Sports (DECS), CONTEL Physics, Science, Chemistry, Math, Filipino and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, Culture and Sports and in Teacher Education Institutions of the Commission on Higher Education. CONTEL makes its on-air starts every Monday to Saturday mornings starts from 9 a.m. to 12:30 a.m. Aired over NBC nationwide, with simulcasts for all the cable subscribers of the government station nationwide, Showcases telecourses in English, elementary science, chemistry and physics aims to use TV as a medium to enhance knowledge and upgrade the teaching skills of thousands of elementary and high school science teachers. As part of its comprehensive coverage of this year's elections dubbed as *Hatol ng Bayan 2013*, brought to you by Media ng Bayan: NBC, YouthVote Philippines, BBC, PBS Radyo ng Bayan, Philippine Information Agency (PIA), Philippine News Agency (PNA), Manila Bulletin, Air21, PLDT and Infomatics-Diliman. Set to relaunch is NBCNews.ph, a news portal interactive that allows to be part of the news by commenting on upload videos. Meanwhile, the public service TV-forum program in *PTV NBC Special Forum* were presented host

Tom Brokaw Atty Marc Castrodes And Jane Pauley Kathy San Gabriel

Also, proudly announced that the recognized by the poineered and award-winning educational and cultural programs are *Paco Park Presents*, *Concert at the Park*, *Tele-Aralan ng Kakayahang*, *Kidsongs*, *Mag-Agri Tayo!* and *Ating Alamin*. Also, the children's television programming like *Cartoon Hour*, at the noontime kids.

Together with NBC Sports anchor Snow Badua along with Meg Siozon and Dennis Principe took to the stage to welcome the new sports programming line-up of NBC, including the new sports record-breaking seasons of the University Athletic Association of the Philippines (UAAP) as the country's premier collegiate university basketball tournament will doig the viewership TV ratings during primetime. Another big sporting event to look forward to is the new season of the proffesional basketball league , and the best boxing shows on Philippine television *In This Corner*. Announced to big-income of revenues in live sports coverage of Southeast Asian Games, Olympic Games, Asian Games and Palarong Bambansa for sports fans, international sporting coverages.

PTV news anchors are Audrey Gorriceta, Pircelyn Pialago, Vivienine Gulla, Kirby Cristobal, Angelica Movid, Sandro Hermoso, Atty. Marc Castrodes, Ralph Obina, Kathy San Gabriel, Robert Tan, Princess Habibah Sarip and Isabella Cantu also announced that the news organization of PTV News and Public Affairs in featured for PTV's flagship national news

programs in the country are *Panahon.TV*, *Balitaan*, *Good Morning Boss!*, *PTV Newsbreak*, *News@1*, *News@6* and *NewsLife* in the new set of NBC Newscenter in the trade relaunch. NBC NEWS UPDATE

Panahon.TV anchor Amor Larrosa, April Enerio and Harry Bayona, Veronica Balayut-Jimenez of the investigative-type program *The Veronica Chronicles*, VP Margie Jorillo and Ms. Bo Sanchez of the public service program *GSIS Members Hour*, Ms. Rosa Rosall of *Damayan*, *Biz News* with Tony Lopez and Elizabeth Lee, social media *I-Conenct*with Paolo Soler, Xeres X Gui and Abre Abracosowere also among the presenters.

Taping of OBB shoot for Balitaan, News@1, News@6, NewsLife and The Weekend News

October 11, 2013

PTV-4 general manager Cleo Donga-as and Provincial Network Division chief Col. Hilario Andes spearheaded a three-day strategic planning session with provincial station managers, together with PTV-4 affiliate stations representatives nationwide. The planning focused on the full rehabilitation effort on the country's government television station, amendments of the networks charter and the news and programming changes in the network.

Donga-as said, First to undergo full rehabilitation will be the Baguio, Cebu and Davao regional stations which will each have a 10,000-kilowatt transmitter output, television studios, and state of the art broadcast facilities to ensure that government policies and programs will reach a wider range of audience as compared to the present.

Col. Andes for his part explained, The provincial stations will now be a big contributor to the networks popularity to the masses since government human resources will be tapped to help in the dissemination efforts particularly in news and information. The new standard extra of the network now is, Para sa Telebision ng Bayan for Tagalog, and For the Peoples Television in English. A fitting representation of the country's government station.

Direct Ed Finlan, the behind-the-scenes (BTS) for the OBB (opening bilboard) shoot of PTV's longest-running flagship national news programs are *Balitaan*, *News@1*, *News@6*, *NewsLife* and *The Weekend News*, directed by the reality-TV and the indie film director Monti Parungao.
A central news desk of *News@1* and *NewsLife* in sit-in anchors, while *Balitaan*, *News@6* and *The Weekend News*now showing at the stand-up news delivery for anchors where PTV News anchors are standing up.

Audrey Gorricta, Pircelyn Pialago and Gio Tingson for *Balitaan*
Phoebe Javier and Kirby Cristobal for *News@1*
Ralph Obina, Atty. Marc Castrodes and Kathy San Gabriel for *News@6*
Princess Habibah Sarip, Isabella Cantu and Robert Tan for *NewsLife*
Jorge Bandola, Rocky Ignacio and Joseph Parafina for *The Weekend News*

Donga-as and Andes emphasized the role of the various affiliate stations nationwide following the full rehabilitation of the three regional stations that will have the capability of delivering live news reports from the provinces. In addition, reports from the PIA and Radyo ng Bayan stations will also be aired in Quezon City and the three regional stations to allow a wider array of news and information to the public viewers.

The design improved of motion computer-animated 3D graphics with the new opening billboard (OBB) seen in a high-definition (HD) broadcast with a new logo, opening titles, and graphics, where PTV news anchored on the scene from the news operations of PTV Newscenter at the national studio in Broadcast Complex, Visayas Ave., Diliman, Quezon City will also be replicated in the province with enhanced set design that reflects the negative color blue scheme with a brighter flooring and background in throughout the newscast.

Happy 40th Anniversary of PTV

February 1, 2014

More power of the government-owned television station People's Television Network (PTV) known as Telebisyon ng Bayan mark on its 40th year anniversary of the network (1974-2014).

Remember these like *Kusina Atbp., Damayan, Concert at the Park, Paco Park Presents, Mikaela, Mukha ng Buhay, Balita Ala-Una, Pangunahing Balita, The Final Report, News Flash sa 4, Good Morning Pilipinas*, educational programm *Constel* (currently airing from Monday to Saturday mornings on PTV) *Science Made Easy, Physics in Everyday Life, Chemistry in Action, Fun with Math, English High School*, etc.

PTV Chairman Virgilio Yuzon and Network General Manager Cleo B. Dongga-as have agreed to a partnership with the UAAP and MBA for the airing of the league's popular basketball games, in line with the network's commitment to quality sports news and educational programming.

Counting Studies via television (CONSTEL), a multi-media approach that helps teachers become specialists in their respective areas currently airing on PTV from Monday to Saturday

mornings, a joint project of DECS, DOST, PTV (the government TV station as Telebisyon ng Bayan), University of the Philippines' Institute for Science and Mathematics Education Department (UP-ISMED), the Foundation to Upgrade the Standards of Education (FUSE) and Department of Education (DepED). The project will include teaching episodes in English, Science, Physics, Chemistry, Filipino, History and mathematics.

Negotiations with PTV-4 for the telecast of the UAAP and ABL basketball games and invested his own money to ensure the league a nationwide coverage with a top caliber teams in exciting games for thrilling action strengthens its position as the country's premiere sports network as it brings the games of the University Athletic Association of the Philippines (UAAP) and ASEAN Basketball League (ABL) to millions of avid the Filipino sports fans nationwide.

Silverstar Communications won over several other bidders for the rights to carry the games on television with a proposal that will have the ABL matches being beamed live nationwide over PTV (Telebisyon ng Bayan) three times a week. Under the agreement with Silverstar Sports, games on Wednesdays and Fridays will be carried live from 7 to 9 p.m. over Channel 4 while Sunday matches will be shown from 5 to 7 p.m., with a news program of PTV News and Public Affairs under the Media ng Bayan.

40th Anniversary Upgrades on PTV Channel 4 starts mondays February 03

- 05:00 AM - Panahon TV
- 05:30 AM - Balitaan
- 07:00 AM - Good Morning Boss
- 09:00 AM - Physics in Everyday Life
- 09:30 AM - Science Made Easy
- 10:00 AM - Chemistry in Action
- 10:30 AM - English High School
- 11:30 AM - Winner TV Shopping
- 12:30 PM - ASEAN Snapshots
- 01:00 PM - News@1
- 02:30 PM - Home Shopping Network
- 03:30 PM - Oras ng Katotohanan
- 04:30 PM - Tipong Pinoy
- 05:00 PM - PTV Sports
- 06:00 PM - News@6
- 07:00 PM - Pilipinas Kong Mahal
- 07:45 PM - Wonderful Days

- 08:30 PM - My Love From the star
- 09:00 PM - Noli Me Tangere
- 09:30 PM - Hold My Hand
- 10:00 PM - Philippine Lotto Draw
- 10:15 PM - Newslife
- 11:00 PM - Gov@Work
- 11:45 PM - Oras ng Katotohanan

PTV showing a Koreanovela on primetime

February 11, 2014

The government-owned television network People's Television Network (PTV), known as Telebisyon ng Bayan, marked on its 40th year anniversary celebration with a tagline *Patuloy na Maglilingkod sa Bawat Pilipino* and home to the UAAP and ABL games.

MISSION

To serve primarily as a vehicle for the state for purposes of education, science and technology, arts, culture and sports in order to foster national pride and identity.

Being the Philippines' primary state media, it is the channel to turn to for vital information about the country, its people and its government. Whether you live here, you're a Filipino living abroad, or simply looking to take your vacation or do business in the Philippines, PTV brings the low-down that could positively impact your life, or your stay. Consistent with our corporate mission to be the primary source of information about the Philippines, PTV delivers news you can use. Our programming arms viewers with knowledge and information that can improve their quality of life, or entertain them in a way that imbues values that are transformative. In every program or story we air, we explore what people here believe in, how they express those beliefs and put it all in perspective; we strive to look at the ethical underpinnings in news events and in everyday life, and share them with our viewers.

The Kapambansa Network remains impulsive and counter-productive when it comes to alternative television programming. With influence of the Government, the continuity of programming will like commercial networks. This would be the masses that will just give us apathy and this is why the Philippine Star omitted the network from their TV Guide and the Manila Bulletin informed. The marketing and public relations department will also advertise programs in mass publications (newspaper, magazine and billboards).

In the news department, probably make a rule of thumb of having regional news of ASEAN as to international news more on the news on government's three branches rather than one, the actual happenings over the country (a balance of inside and outside Manila).

The most state-owned Networks in the country not only for government programming for news and public affairs, cultural and educational, and sports programs but also for a general entertainment programming such as the drama series *Pilipinas Kung Mahal*, *Noli Me Tangere* and *May Katwiran Ipaglaban Mo!* as well as the Koreanovela programs which will aired here on this channel.

Channel 4 claimed that they will air it on weekdays this month, said Atty JJ Atienza, PTV's legal expert witnessed the signing of a contract. PTV has some restrictive internal programming policy in allow the entertainment programming, which contradicts their promise to air Koreanovelas as what the news item said, to avoid direct competition. They prefer local programming over foreign ones.

They now breached a contract on bringing Koreanovelas this year on their own programming. On primetime, now airing a primetime imports of Koreanovelas like *Wonderful Days* (Monday, Tuesday and Thursday at 7:45PM), *My Love From the Star* (Monday, Tuesday & Thursday at 8:30PM) and *Hold My Hand* (Weeknights at 9:30PM) which is dubbed in Filipino. PTV is suffering from sentimental value in most important, informative and serious programs such as *BizNews*, GSIS Members Hour, etc. The educational TV programming Counting Studies via Television or CONSTEL also currently on the programs in the elementary, private schools and high schools: *Physics in Everyday Life* (Weekdays 9:00AM), *Science Made Easy* (Weekdays 9:30AM), *Chemistry in Action* (Weekdays 10:00AM), *Pamana ng Pahina* (Saturdays 9:00AM), *Bayani Pilipino* (Saturdays 9:30AM), *Fun with Math* (Saturday 10:00AM) and *English High School* (Monday-Saturday 10:30AM).

PTV has money moolah. So far, PTV needs enough capital stock beginning our national budget. They need more cash to pay fees, overdue bills and settle liabilities.

A sports coverage airing the UAAP and ABL basketball games, as well as the SEA Games and Asian games. PTV airs a sports news program with Snow Badua that has some followers and has a boxing matches show for *In This Corner* on Sunday nights. Representatives from PTV 4 emphasized that the station will continue to prioritize government campaigns including recognizing Filipino world-renowned talents with a Korean dramas in the hits such as *Wonderful Days*, *My Love From the Star* and *Hold My Hand*.

Koreanovelas at night

June 14, 2014

The Kapambansa Network PTV-4 is now the Olympic Network providing a full blast campaign will involve a complete history of the Olympic Games from 1986 up to present with the launching of the network's new logo is still with P and campaign as the Olympic Network.

In a surprise in Philippine television, Viva Television (a division of Viva Entertainment that includes Viva Films) recently went into a partnership with People's Television Network (PTV-4) and the same Viva blocktimers with IBC-13 (with Asian Television Content) and RPN-9 (with Solar Entertainment).

It's not exactly a business partnership, but a mutual agreement of cooperation allowing Viva to block-but the primetime slots. At a recent presscon, the chairman and CEO Vic del Rosario, Jr. announced the four new programss that will occupy those slots: *My Love By My Side* (7 p.m.), *Noli Me Tangere* (weeknights 9 p.m.) and *Angel's Revenge*(weeknights 9:30 p.m.) will run daily from Monday to Friday, *K-Pop Idol Search Pinoy Edition* (Saturdays 7 p.m. and Sunday 8 p.m.) and *Wonderful Days* (Saturdays 9:45 p.m.).

It is a bold move, I guess, by both Viva and The Kapambansa Network PTV-4 considering the formidable competition two warring network giants in the primetime block.

The UAAP and ABL games, committed to deliver the best coverage. "This is making PTV-4, the country's number 1 sports channel, a tradition that will continue to boost sports development in the Philippines."

But according to Viva execs, there will always be an audience who may want other fare apart from the soap opera types which by tradition have been dominating this time segment. PTV-4 general manager Cleo B. Dongga-as that the Olympic Games will be a blockbuster and will contribute greatly to PTV's programming.

My Love By My Side, *Angel's Revenge* and *Wonderful Days* are both Korean soaps. Viva, actually, has been emboldened by the success of IBC's *Spy Myung-Wol* and RPN's *Dear My Sister* which is giving the soap operas a run for their money with recent ratings that could gradually change audience viewing patterns in the months. The new two Korean primetime soaps are a big gamble by Viva. But Vic del Rosario, Jr. is very optimistic that they could set a precedent in alternative programming.

In time for the media convergence organization Media ng Bayan. Watch out for the refreshing change as the Philippine television history. Through the years of GTV (Government Television) thru the National Media Production Center, MBS (Maharlika Broadcasting System) under the leadership of NMPC Minister Gregorio Cendana, NBN (National Broadcasting Network), the

government network and PTV, the newest alternative government TV station. The national network now merger to the People's Television Network.

Telebisyon ng Bayan as The Kapambansa Network giving wider access to top-quality programming, cultural and educational, entertainment and credible source of news and public affairs programs. The combination of highly complementable technology and expertess. Plus the coverage deliver of sports programming.

Noli Me Tangere is a sereal drama produced by Viva Television which follows the saga of the 1898 independence day of those Dr. Jose Rizal beginnings back to the 23rd century. It stars Andre Paras in the role of Crisóstomo Ibarra, Yassi Pressman as María Clara, Cheska Iñigo as Sisa, Michael Flores, Sarah Polvereni, JC Cuadrado, Imee Hartamong, Almira Muhlach, Biboy Ramirez, others. Directed by the award-winning television and movie director Robert Quebral.

The three shows will premiere last April 7. If indeed, the market projections at the Viva lot are right, the onset of this new development on primetime TV could spark a three-way primetime ratings war between ABS-CBN and GMA as well as number 3 spots like IBC, TV5 and RPN. Exciting, isn't it?

PTV-4's new station ID, with the Olympic logo was produced by Cinema Artists under Mike de Leon.

The new Kapambansa network

June 27, 2014

Ditto the bill rehabilitating PTV-4, which is in dire need of money to buy modern equipment. The rebrand of the Kapambansa Network has given the right combination of high-quality news and public affairs

Sorry to say that the programming of PTV4 is lousy, even airing those dreadful commercials — beauty products and household appliances. The government channel deserves full support from the administration to improve its shows and boost the morale of employes.

Carved out innovations in news programming as the government TV station with four major newscast daily (*Balitaan, News @1, News @6* and *NewsLife*), the hourly news breaks (*PTV Newsbreak*) and two weekend newscasts (*The Weekend News* and *NewsLife Weekend*). Led in those public affairs programming with poineers: *PTV Special Forum, Good Morning Boss!, BizNews, The Veronica Chronicles* and *Gov@Work* which became forerunners of public

affairs programs in Philippine television history. Provided models for the public service programs such as *Damayan*, *GSIS Members Hour*, *The Doctor is In* and *Pinoy US Cop Ride Along*. PTV has the pioneer of educational and cultural programming. Some of its award-winning programs were *Tele-aranan ng Kakayahang Ating Alamin*, *Kidsongs*, *Sa Tabi ng Inang Lawa*, *Tipong Pinoy*, *I Got It* and *Bahay Tirahan Kanlungan*. The core of its educational programming is the CONSTEL (Continuing Studies Via Television), a program aimed at upgrading teaching skills of elementary and secondary teachers of Science and English. Institutionalized by Department of Education, Culture and Sports (DECS), CONSTEL Science and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, culture and Sports and in Teacher Education Institutions of the Commission on Higher Education. With programs include *Physics in Everyday Life*, *Science Made Easy*, *Chemistry in Action*, *Pahama ng Pahina*, *Bayani Pilipino*, *Fun with Math* and *English High School* for the telecourse.

Provided leadership in the sports programming, including the *UAAP* and *ABL* basketball games, *PTV Sportsnewscast*, *Auto Review*, *In This Corner* boxing matches and the Olympic Games, Palarong Pambansa, the Asian Games and the Southeast Asian Games.

Became the Hall of Fame awardee of the Catholic Mass Media Awards (CMMA) by winning the Best Station with Most Balanced Programming for three consecutive years, among other awards. Provided longer daily broadcast hours to news and public affairs information including coverage during natural disasters.

It reported have to compete with the private TV stations for commercials and advertising revenues. Government subsidy will make it a "new" PTV-4, excelling in educational and cultural shows, just like BBC of England and PBS of America. The revolution of Kapambansa network will feature a mix of new and old programs. Among their new programs are the Korean dramas *My Love By My Side*, *Angel's Revenge* and *Wondful Days*, and animated series like *Looney Toons* and *Tom and Jerry*. The top-quality dramas like *Pangarap Kong Jackpot*, *Noli Me Tangere*, *Katapat Mayor Fred Lim*, reality show *K-Pop Idol Search* and the musical variety shows like *Concert at the Park* and *Paco Park Presents* are also included. The addition of the *UAAP* and *MBA* games further establishes PTV as a player force in the media industry, one that is expected to bolster its current lineup in the future. But it remains to be seen if their new investment will result in some revenue for both People's Television Network.

Once again, as ABS-CBN and GMA-7 claims to be number 1, while IBC (currently the third giant networks), TV5 and RPN now also get the number 3 spot in the rating game.

PTV-4 has never been this big, officially, a government station. From the national government funded the station. Broke the dominance of commercial television networks, at this time. It

ranked number 4 in TV ratings among five networks in Metro Manila. It was proven, therefore, that a government TV station can have a sizeable share of the viewing audience with programming that is balanced and credible.

PTV (Telebisyon ng Bayan) now ranks among the top networks in terms of nationwide reach and coverage. What to do with the government-controlled RPN-9 and IBC-13 will not be allowed to sell them the network because it's still privatized and currently the top TV stations like channels 9 and 13

NewsLife

NewsLife is the flagship English language late-night newscast of [People's Television Network](#) in the [Philippines](#). Shown every Monday to Friday at 10:15 pm ([PST](#)) and Saturdays and Sundays 9:15 pm ([PST](#) after the [Philippine Lotto Draw](#), it is currently anchored by [Robert Tan](#), [Princess Habibah Sarip](#) and [Ysabella Montano](#) while its weekend edition is anchored by [William Thio](#) and [Rocky Ignacio](#).

NewsLife	
Format	Newscast Live action
Created by	PTV
Developed by	PTV News and Public Affairs
	Weeknight anchors
	Robert Tan Princess Habibah Sarip
Presented by	Ysabella Montano
	Weekend anchors
	William Thio Rocky Ignacio
Opening theme	<i>PTV News Theme</i>
Country of origin	Philippines
Language(s)	English

No. of episodes	n/a (airs daily)
Production	
Executiveproducer(s)	Freddie Abando
Location(s)	PTV Newscenter, Broadcast Complex, Visayas Avenue, Diliman, Quezon City, Philippines
Running time	75 minutes (Weeknights) 45 minutes (Weekends)
Broadcast	
Original channel	People's Television Network
Picture format	480i SDTV
Original run	July 2, 2012 – present
Chronology	
Preceded by	Teledyaryo Final Edition

Airing history [Edit](#)

NewsLife premieres on July 2, 2012 as a result part of the network's Telebisyon ng Bayan branding. It is anchored by former ABS-CBN anchor and reporter [Robert Tan](#) along with new anchors [Isabella Cantu](#) and [Angelica Movidio](#) airing weeknights after the [Philippine Lotto Draw](#). However, Movidio eventually left the newscast to be moved to [News@1](#) and replaced by [Princess Habibah Sarip](#) who recently left [News@1](#), joining Tan and Cantu as the main anchors on October 1, 2012 as the first time to a Muslim newscaster on a late-night newscast in the Philippines.

As of April 1, 2013, together with [Balitaan](#), [Good Morning Boss](#), [PTV Newsbreak](#), [News@1](#), [PTV Sports](#), [News@6](#) and [The Weekend News](#), *NewsLife* has adapted the new opening billboard (OBB) indent with updating new motion 3D graphics and opening titles, new set of PTV Newscenter with enhanced studio set in a brighter flooring and background, modified its news desk in sitting on a newsdesk, new redesigned logo and new title card.

On October 1, 2013, NewsLife, alongside [Balitaan](#), [News @1](#), [News @6](#) and [The Weekend News](#), changed their indents of new OBB with 3D computed-animated and opening titles, new set, new news desk and new look. It was first revealed on their official [Facebook](#) account. On May 3, 2014, NewsLife extends its broadcast to weekends as *NewsLife Weekend* anchored by [William Thio](#) and former [The Weekend News](#) anchor [Rocky Ignacio](#). As of June 2, 2014, in line with their 40th anniversary in the Philippine television industry, NewsLife together with [People's Television Network](#) Channel 4's newscasts ([Balitaan](#), [PTV Newsbreak](#), [News @1](#), [News @6](#) and [The Weekend News](#)) will be reformatted with new titlecards, new graphic designs, news desk and a brand new studio set design by Extremity Arts. In this time, Tan, Habibah Sarip and Montano will be a stand-up news anchor during opening after OBB and closing time, and Tan sit-in for newsdesk and Montano and Habibah Sarip for stand-up anchors.

Anchors [Edit](#)

Weeknight anchors [Edit](#)

- [Robert Tan](#) (2012-present)
- [Princess Habibah Sarip](#) (2012-present)
- [Ysabella Montano](#) (2014-present)

Substitute anchor [Edit](#)

The alternate relief anchor of Tan.

- [Jorge Bandola](#)
- [William Thio](#)
- [Hajji Kaamiño](#)

Weekend anchors [Edit](#)

- [William Thio](#) (2014-present)
- [Rocky Ignacio](#) (2014-present)

Former anchors [Edit](#)

- [Isabella Cantu](#) (2012-2014)
- [Angelica Movidio](#) (2012; moved to [News @1](#))
- [Hajji Kaamiño](#) - *YouSurfer* (2013-2014)

Segment anchors [Edit](#)

Weeknights [Edit](#)

- [Atty. JJ Atienza](#) - *Rule of Law*
- [Benj Bondoc](#) - traffic reporter as *Roadtop Prince*

- [Harry Bayona](#) - weather anchor for [Panahon.TV](#)

Weekends [Edit](#)

- [Earle Figuracion](#) - weather anchor for [Panahon.TV](#)

Former [Edit](#)

- [Prof. Edmond Rosales](#) - Forecast (2012-2014)

Segments [Edit](#)

Weeknights [Edit](#)

- **View from the Palace** - Report from [Malacañang](#)
- **Business on the Move** - Business and Economy News
- **On the Road** - Traffic Update
- **The Nation in Review** - Nation News
- **Forecast** - Weather Forecast
- **Cultural & the Arts** - Cultural and Arts from NCCA
- **One Global Village** - Foreign News
- **Champions** - Sports News
- **The Best and Brightest** - Entertainment News
- **It's More Fun in the Philippines** - Fiesta and Colorful Cultural
- **Words of Wisdom** - Feature during commercial breaks

Special Segments [Edit](#)

- **Rule of Law** - Legal Segment

Weekends [Edit](#)

- **Business on the Move** - Business and Economy News
- **Forecast** - Weather Forecast
- **The Best and Brightest** - Entertainment News
- **Champions** - Sports News

References [Edit](#)

See also [Edit](#)

- [People's Television Network](#)

Panahon.TV

Panahon.TV is a daily weather news program aired on [People's Television Network](#), which airs from Monday to Friday at 5:00 a.m. This is co-produced by the Philippine Atmospheric,

Geophysical and Astronomical Services Administration [PAGASA](#), together with Lina Group of Companies' communication arm, UBE Media, Presidential Communications Operations Office (PCOO) and [Air 21](#).

The program has also its express edition which airs from 9:00 a.m. to 7:50 p.m. from Monday to Friday, excluding its reports on [Balitaan](#) (at 6:00 a.m.), [Good Morning Boss!](#) (at 7:00 a.m. and 8:50 a.m.), [News @1](#) (at 1:00 p.m.) and [News @6](#) (at 6:00 p.m.). It has also special express editions which extend up to midnight whenever there's a major weather disturbance like the program's special coverage on [Typhoon Bopha](#) (local name, *Pablo*) which hit the southern parts of the country and [Typhoon Haiyan](#) (local name, "Yolanda"), one of the strongest storms ever recorded in the history.

On February 9, 2013, the show started air its weekend edition which aired from 5:00 a.m. and express editions from 6:30 a.m. to 7:50pm, excluding its reports on [The Weekend News](#) at 6:30 p.m.

It is also have updated weather reports published over major newspapers like The [Philippine Star](#), [Pilipino Mirror](#) and [BusinessMirror](#) and heard on the radio via [DWIZ 882 kHz](#) with a simulcast on [RPN Radyo Ronda](#) stations nationwide.

Panahon.TV

Format Weather News program

Created by PTV

Developed by PTV News and Public Affairs

Directed by Julius Melo

Country of origin Philippines

Language(s) Filipino

No. of episodes n/a (airs daily)

Production

Executiveproducer(s) Donna May Lina Flavier

PAGASA Weather and

Flood Forecasting

Center Building,

Diliman, Quezon City

Running time	30 minutes (5:00 a.m. edition) 2-3 minutes (Panahon.TV Express)
Production company(s)	UBE Media
Broadcast	
Picture format	480i SDTV
Original run	
September 3, 2012 – present	
Chronology	
Preceded by	PAGASA <i>I-Weather</i>
External links	
Website	

Hosts [Edit](#)

- [Amor Larrosa](#) (2012-present)
- [Aubrey Ner](#) (2014-present)
- [Earle Figuracion](#) (2014-present)
- [Harry Bayona](#) (2013-present)
- [Jesy Basco](#) (2014-present)

Former Hosts [Edit](#)

- [April Enerio](#) (2012-2014)
- [Meg Siozon](#) (2012)

Segments [Edit](#)

- *Laging Handa*
- *Tamang Oras*
- *Napapanahong Kaalaman*
- *Sigla*
- *Ang Mundo ng Pagasa*
- *Ulat Pang-Mulat*

References [Edit](#)

See also

[Edit](#)

- [People's Television Network](#)
- [Air 21](#)
- [Good Morning Boss](#)

External links

[Edit](#)

- [Panahon.TV website](#)
- [Panahon.TV on Facebook](#)
- [Panahon.TV on Twitter](#)
- [Panahon.TV on Instagram](#)
- [Panahon.TV on Youtube](#)

PTV Newsbreak

PTV Newsbreak is the hourly news bulletin of [People's Television Network](#), it is anchored by [Audrey Gorriceta](#) for the top-of-the-hour newscast.

Current anchors

[Edit](#)

- [Audrey Gorriceta](#)

See also

[Edit](#)

- [People's Television Network](#)

PTV Newsbreak

Format	News update Live action
Created by	People's Television Network
Developed by	PTV News and Public Affairs
Presented by	Audrey Gorriceta
Country of origin	Philippines
Language(s)	Filipino (1990-1998, 2012-present)

	English (1990-1998)
No. of episodes	n/a (airs daily)
Production	
Camera setup	multicamera setup
Running time	3 to 5 minutes
Broadcast	
Original channel	People's Television Network
Picture format	480i (SDTV)
Original run	November 1, 1990 - 1998 July 2, 2012 – present
Chronology	
Preceded by	Teledyaryo News Bulletin

The Weekend News (PTV)

The Weekend News is the flagship weekend newscast of [People's Television Network](#) in the [Philippines](#), succeeding newscast [Teledyaryo Weekend Edition](#). Shown every Sundays at 6:00 to 7:00 pm ([PST](#)), it is anchored by [Jorge Bandola](#) and [Waywaya Macalma](#). The newscast is simulcast on [radio thru Radyo ng Bayan](#) stations nationwide.

The Weekend News	
Format	Newscast Live action
Created by	PTV
Developed by	PTV News and Public Affairs
Presented by	Jorge Bandola

	Waywaya Macalma
Narrated by	Bob Novales
Opening theme	<i>PTV News Theme</i>
Country of origin	Philippines
Language(s)	Filipino
No. of episodes	n/a (airs weekend)
Production	
Executiveproducer(s)	Freddie Abando
Location(s)	PTV Newscenter, Broadcast Complex, Visayas Avenue, Diliman, Quezon City, Philippines
Running time	60 minutes
Broadcast	
Original channel	People's Television Network
Picture format	480i SDTV
Original run	July 7, 2012 – present
Chronology	
Preceded by	Teledyaryo

Anchors [Edit](#)

Current [Edit](#)

- [Jorge Bandola](#)
- [Waywaya Macalma](#)

Former [Edit](#)

- [Rocky Ignacio](#) (Saturday)

Segment anchors [Edit](#)

- [Harry Bayona](#) - *Ulat Panahon* weather forecast (segment anchor of [Panahon.TV](#))
- [Joseph Parafina](#)

Segments [Edit](#)

- **Ulat Panahon** - Weather Forecast
- **Kooltura** - Cultural and Arts from NCCA
- **Kalakalan** - Business and Economy News

References [Edit](#)

See also [Edit](#)

- [People's Television Network](#)

Early Evening Report

Early Evening Report was the English language evening newscast of [People's Television Network](#) from 1986 to 1987 it's replaced by [Balita Ala-Una](#) and [Pangunahing Balita](#)

Anchors [Edit](#)

- [Rey PJ Abellana](#)
- [Dada Lorenzana](#)
- [Carlito Gonzaga](#)

See also [Edit](#)

- [List of programs aired by People's Television Network](#)

Early Evening Report

200px

Format News program

Created by People's Television Network

Developed by PTV News

Presented by Anchors

Country of origin	Philippines
Language(s)	English (1986-1987)
Broadcast	
Original channel	People's Television Network
Original run	February 24, 1986 – June 12, 1987
Chronology	
Preceded by	Newscenter 4
Followed by	Balita Ala-Una Pangunahing Balita

Newscenter 4

Newscenter 4 was the flagship English newscast of [MBS-4](#) in the [Philippines](#) from 1980 to 1986

Anchors [Edit](#)

- [Dada Lorenzada](#)
- [Mel Tiangco](#)
- [Orly Mercado](#)

Newscenter 4	
Format	News program
Created by	Maharlika Broadcasting System
Developed by	MBS News

Presented by	Newscenter 4 anchors
Country of origin	Philippines
Language(s)	English (1980-1986)
Broadcast	
Original channel	MBS-4
Original run	February 4, 1980 – February 22, 1986
Chronology	
Preceded by	GTV-4 News Today
Followed by	Early Evening Report Late Evening Report

News on 4

News on 4 is a defunct late Evening English newscast of [PTV-4](#) from 1987 to 1995. It was replaced by [PTV News](#) in 1995.

Final Anchors [Edit](#)

- [Dada Lorenzana-Santiago](#)
- [Sanda Sayco](#)
- [Jose Mari Kaimo](#)
- [Christine Jacob](#) (Sports anchors)

See also [Edit](#)

- [List of programs broadcast by People's Television Network](#)

News on 4



Format	News program
Created by	People's Television Network
Developed by	PTV News
Presented by	News on 4 anchors
Country of origin	Philippines
Language(s)	English (1987-1995)
Broadcast	
Original channel	PTV-4
Original run	June 15, 1987 – 1995
Chronology	
Preceded by	Late Evening Report
Followed by	PTV News

Teledyaryo

Teledyaryo

Teledyaryo (a portmanteau of telebisyon and dyaryo, Filipino words meaning *television* and *newspaper*, respectively; hence, "Newspaper Television") was the flagship newscast of [People's Television Network](#) in the [Philippines](#). Shown every weeknight at 5:00 pm [Philippine Standard Time](#), it is anchored by Angelique Lazo (weekdays), Rocky Ignacio on Saturdays and Joseph Parafina on Sundays.

Background [[edit](#)] [Edit](#)

The newscast was aired since May 2001 and originally hosted by [Gani Oro](#) and [Chino Trinidad](#). The newscast became popular when it aired live footages of the [September 11, 2001 attacks](#) in [New York](#) and [Washington](#).

Since 2005, it produced several spin-offs on different timeslots.

- Teledyaryo Weekend
- Teledyaryo News Bulletin (Top Of The Hour newscast)
- Teledyaryo Business*
- Teledyaryo Sports
- Teledyaryo (main newscast; early evening newscast)
- Teledyaryo Final Edition (renamed as [Batingaw](#) from April 2008 until it returned to its original name on early August 2010 and late night newscast)

Those marked with * are spin-offs that no longer produced.

Teledyaryo air their last broadcast in June 29, 2012 as part of PTV reformat and replaced by PTV Sports, [News @ 1](#), [News @ 6](#) and [NewsLife](#).

Final Anchors

[\[edit\]](#) [Edit](#)

- Kathy San Gabriel (Final Edition)
- Aljo Bendijo (Final Edition)
- Alice Dixson (Main Edition) (Final Edition)
- Angelique Lazo (Main Edition)
- Audrey Gorriceta (News Bulletin)
- Joseph Parafina (Saturday Edition)
- Buddy Oberas (Sunday Edition)
- Snow Badua (Sports Edition)

Former anchors

[\[edit\]](#) [Edit](#)

- Bernadette Allyson
- Allan Allanigue
- [Martin Andanar](#)
- Ian Ardiente
- Patricia Bermudez-Hizon
- Louella de Cordova-Malvar
- [Rey Langit](#)
- John Manalili
- Miguel Gil

- Rolly Gonzalo
- David Nye
- Gani Oro
- Christine Ong
- Flor Perez
- Elizabeth Raymundo
- Saleema Refran
- Jasmine Romero
- Lala Roque
- Chino Trinidad
- Katherine de Leon-Vilar
- Nikka Cleofe-Alejar

Teledyaryo



Format News

Live action

Created by PTV

Presented by see [Teledyaryo Anchors](#)

Country of origin Philippines

Production	
Running time	1 hour
Broadcast	
Original channel	People's Television Network
Original run	July 16, 2001 – June 29, 2012
Chronology	
Preceded by	Pangunahing Balita Pambansang Balita Ala-Una News Flash sa 4
Followed by	PTV Sports News @ 1 News @ 6 NewsLife

Philippine Basketball League

The Philippine Basketball League (PBL) was a commercial semi-professional basketball league in the Philippines. The league is composed of several commercial teams with several collegiate and provincial stars.

File:Philippine Basketball League logo.jpg	
Sport	Basketball
Founded	May 6, 1983
Commissioner	Nolan Bernardino
Motto	Game ka Basketball, Kapuso!
Country(ies)	Philippines
Ceased	2011
Return	July 2, 2012
No. of teams	10
Country(ies)	Philippines
TV partner(s)	GMA Sports (GMA and GMA News TV) GMA Pinoy TV (Middle East/Guam)

History

[Edit](#)

The PBL was formed in May 6, 1983, a brainchild of [San Miguel Corporation](#) chairman [Danding Cojuangco](#), under its original name the **Philippine Amateur Basketball League** (PABL). It was the successor of the defunct [Manila Industrial and Commercial Athletic Association](#) (MICAA), which folded during the early-1980s. During the inaugural PABL tournament, over 36 collegiate and commercial teams participated in the tournament that was played in the historic [Rizal Memorial Coliseum](#).

The PABL became a breeding ground for future [Philippine Basketball Association](#) superstars [Jun Limpot](#), [Johnny Abarrientos](#), [Allan Caidic](#), [Samboy Lim](#), Bong Alvarez, [Alvin Patrimonio](#), Jojo Lastimosa and [Benjie Paras](#). In the early days, the league even invited some foreign squads to beef up the tournament.

In the 1990s, the league was renamed as the Philippine Basketball League under Andy Jao, who would later return to the broadcasting panel of the PBA coverage on Vintage Sports. Jao's replacement, Charlie Favis later adopted a new theme, calling the PBL as the "faster league".

[Yeng Guiao](#) replaced Favis, when Guiao left the coaching ranks. The league gained early success with the dominance of the [Tanduay Rhum Masters](#), the arrival of [Eric Menk](#) and [Asi Taulava](#), and the holding PBL games at the air-conditioned Makati Coliseum.

In 2000, former Vintage Sports commentator Chino Trinidad replaced Guiao, when the commissioner resigned to coach Red Bull in the [Philippine Basketball Association](#), the country's premier professional basketball league. The PBL's popularity grew, inviting commercial teams bannered by single collegiate teams, and the league also gained a stable broadcast partner in [Studio 23](#). In 2007, PBL broke away from Studio 23 and signed an agreement with cable channel [Basketball TV](#) to broadcast the games.

Chino Trinidad announced (March 2010) that he would be retiring as commissioner of the PBL and said he would be focusing his career as reporter of [GMA-7](#) and sportscaster for [Solar Sports](#).

Through an agreement between the PBL and the [Liga Pilipinas](#), a joint tournament was held in June 2010.

The agreement was made as dry-run of a proposed "Developmental League", which was initiated by the [Philippine Basketball Association](#), just like [NBA](#)'s [D-League](#). The tournament was planned to be named "Tournament of the Philippines".

Tournament of the Philippines started June 9, 2010, and used the [Liga Pilipinas](#)' home-and-away leg format with 9 teams involved, 3 from the PBL and 6 from [Liga Pilipinas](#). M.Lhuillier Kwarta Padala-Cebu Ninos became the 1st (and last) TOP champions by defeating [Misamis Oriental Meteors](#), 3-2.

After the tournament, merger talks between the 2 leagues went sour and were put off for good.

The Philippine Basketball Association then announced that they would organize instead the "[D-League](#)" on their own after merger talks (PBL and Liga Pilipinas) failed.

In 2011, PBL named Nolan Bernardino, son of former PBA commissioner Emilio "Jun" Bernardino, as the new PBL commissioner, while Sports Vision, the company behind the success of [Shakey's V-League](#), was named as the group that would handle PBL's day-to-day operations. However, the league experienced great difficulty finding 6 teams for the 2011 opening tournament when four of the teams that had earlier confirmed their participation jumped ship to the PBA D-League, namely Pharex, Agri Nurture-FCA, Cafe France and Cobra Energy Drink.

PBL Commissioner Nolan Bernardino said he had already been informed of the matter and that he respected the transferring teams' decisions. This resulted in the PBL hibernating again.

As of July 1, 2012, PBL marks its return to the basketball league in the same and this time, the Kapuso network [GMA Network](#) introducing the new sports division called [GMA Sports](#) producing [PBL on GMA News TV](#).

Teams [Edit](#)

Current teams [Edit](#)

- [Fern-C Fernastics](#)
- [Harbour Centre Pier](#)
- [Cobra Energy Drink Iron Men](#)
- [Pharex Generix](#)
- [Hapee Complete Protectors](#)
- [Tide Bleach Boosters](#)
- [LBC-Batangas Blades](#)
- [Tortillos UP](#)
- [Head & Shoulders Kings](#)
- [Sunkist Juice Drink](#)

Former teams [Edit](#)

Notable PABL Teams of the 1980s

[Edit](#)

- Sampaguita Garments
- Lagerlite Beer
- Golden Rice Cereals
- Development Bank of Rizal
- Rizal Athletic Club
- Perpetual Savings Bank
- Boogie Jeans
- Farinas Transit
- Mama's Love
- Army Jungle Fighters
- ESQ-Marketing
- Masagana 99 Rice Growers
- Maisagana 77
- Country Fair Foodmakers
- Cine Suerte
- **Arellano University**
- Southern Textile Mills
- Manhattan Shirts
- ERDC
- Customs-MCDC
- Davao All-Stars
- Lhuillier Jewelers / Converse-Lhuillier
- RFM-Swifts Hotdogs
- Hope Cigarettes
- Magnolia Ice Cream/Juice Drink
- Purefoods Food Experts
- Fuji Soy Sauce
- **YCO Shine Masters**
- Philips Sardines
- Sta.Lucia Realtors
- MIESCOR Builders
- Lady's Choice
- Converse All-Stars

- AFPSLAI Troopers
- Agfa Colors
- Burger City
- Crispa 400s

PBL Teams in the 1990s [Edit](#)

- Magnolia Ice Cream
- Philips Sardines / A&W Rootbeers / A&W Hamburger Pioneers
- Sta.Lucia Realty / Otto Shoes
- Crispa 400 / Crispa White Cement
- Burger City / Burger Machine
- Pop Cola/Sarsi/Swift Hotdogs/New Pop Cola
- Agfa Colors / Red Bull Energy Drink
- Mama's Love / Casino Rubbing Alcohol
- RC Cola
- Triple-V Foodmasters
- Nikon Home Partners / Nikon Electric Fan
- Instafood Mealmasters / Magnolia Cheese Spread
- Rica Hotdogs / Carol-Ann Snackmasters
- Chowking Fastfood Kings
- Stag Pale Pilseners / Tanduay Rhum Gold Masters / Colt45
- Oriental Battery / Super Power Battery
- Hapee Toothpaste / Dazz Dishwashing Liquid / Kutitap Cavity Fighters
- Welcoat Paints
- Springmaid
- AMA Computer College Cybertigers
- Wilkins Distillery
- Dr.J Rubbing Alcohol / ANA Water Dispenser
- Zest-O Juice Drink
- Montana Pawnshop
- Kendi Mint
- Blu Detergent
- Boysen Paints-Industrial Bank of Korea (1994)
- Budweiser Kings-Guam (1994)
- Yakult-China (1995)

- Atlanta Pipes-[USA](#) (1993)
- [Cebuana Lhuillier-USA](#) (1995)

PBL Teams from 2000-2010 [Edit](#)

- [Pharex Generix](#)
- [Cobra Energy Drink Iron Men](#)
- [Excel Roof 25ers](#)
- [Agri Nurture Inc.-FCA Cultivators](#)
- [Harbour Centre Batang Pier](#)
- [Hapee Complete Protectors](#)
- [Magnolia Purewater Wizards](#)
- [Fern-C Ferntastics](#)
- [Pharex B-Complex - UP Fighting Maroons](#)
- [AddMix Transformers - Adamson Falcons](#)
- [Cossack Blue Spirits - UE Red Warriors](#)
- Far Eastern Insurance
- Kettle Korn-UST PopKings/[Sunkist](#)-UST
- Sunkist Juice Drink-[Pampanga](#)
- [Mail and More Comets](#)
- [Toyota-Otis Sparks](#) / Toyota-Balintawak
- [TeleTech](#) Titans
- Nutri-licious Juicers
- Pharmaquick
- BluStar Detergent Kings/GIV Beauty Soap/Noosa Shoes Stars
- Chaz Perfume
- Kendi Mint
- ANA Freezer/Water Dispenser
- John O. Juzz/Senators
- [LBC-Batangas Blades](#)
- [Addict Mobile - Ateneo/Lee Pipes-Ateneo](#)
- ICTSI-[La Salle](#) / [Osaka](#) - [La Salle](#)
- [Pioneer Insurance - Ateneo](#)
- NENACO-[San Beda](#)
- [Welcoat Paintmasters / Rain or Shine Elasto Painters](#)
- Paralux Paints
- [Bingo Pilipino](#) Bingonaryos
- [Henkel](#) Sista Super Sealers
- [Cebuana Lhuillier Pera Padala Moneymen](#)

- [Philippines men's national under-19 basketball team](#) (Nokia-RP Youth Team)
- Shark Energy Drink Power Boosters / Cheese Balls Shark
- Burger King Stunners/Whoopers
- Montaña Pawnshop Jewels
- [Granny Goose](#) / Tortillos - [UP](#)

Media [Edit](#)

Beginning the 2007 season, the PBL games were seen on [Basketball TV](#) (a channel of the [Solar](#) family of cable networks) after several years of being shown on [UHF](#) television station [Studio 23](#). Games were televised every Tuesdays, Thursdays, and Saturdays from 5-9 pm [Philippine time](#) plus rebroadcasts on BTV in the wee hours of the morning. [RPN](#) also had a delayed telecast of Tuesday's second game, but this was moved to [IBC-13](#) on Saturdays, until the season-ending 2008 Lipovitan Amino Sports Cup. The coverage eventually returned to [RPN](#) named as C/S 9 (now Solar TV). The telecast of the games were live but the other games were delayed subject to prior coverage of the games until 2010.

Prior to BTV, previous broadcasters included [ABS-CBN](#), People's Television Network (later [National Broadcasting Network](#)), Silverstar Sports, [Solar Sports](#) and [Vintage Television](#), as the games were usually put on airtime slots. With ABS-CBN, the league initially forged a deal in 2003 as a blocktimer, then in 2004 renewed ties to make [ABS-CBN Sports](#) its official TV producer/coverer and Studio 23 its official carrying station of the games.

[DZSR Sports Radio 918 kHz](#), a government station, had been airing the PBL games on radio since the start of the PABL back in the mid-1980s.

In 2002, the league opened its official website, [myPBL.com](#), powered by E-Highway. In 2007, the website transferred to a new address at [PhilippineBasketballLeague.org](#) with the alternate address [PBL.org.ph](#)

Broadcast Partners of the PBL [Edit](#)

- Silverstar Communications (2000-2003)
- [National Broadcasting Network](#) (2000-2003)
- [Vintage Television](#) on [IBC-13](#) (1996-2000)
- [ABS-CBN Sports](#) (2003-2007)
- [Basketball TV](#) (2007-2009)
- [Radio Philippines Network-Solar TV](#) (2007-2009)
- [GMA Network](#) (2012-present)

The PBL and the Philippine Basketball Association [Edit](#)

The [Philippine Basketball Association](#), the premier basketball league in the country, has a special relationship with the PBL; several teams in the PBL are owned by companies also having PBA teams (such as [San Miguel Corporation](#)'s PBL team is San Mig Coffee, with SMC

also owning 3 PBA teams). The PBL is also one of the leagues where the PBA gets their players. Even quite a few successful PBL teams transferred to the PBA (although a system of [promotion and relegation](#) is not practiced in the Philippines), such as [Purefoods](#), [Red Bull](#), [Welcoat](#) and most recently [Burger King](#).

Commissioners [Edit](#)

- Jose "Joe" Pavia (1983-1984)
- Mauricio "Moying" Martellino (1985-1988)
- Andy Jao (1989-1990)
- [Gregorio "Ogie" Narvaza II](#) (1991-1992)
- Philip Ella Juico (1993-1994)
- Charlie Favis (1994-1997)
- [Joseller "Yeng" Guiao](#) (1997-2000)
- Manolo "Chino" L. Trinidad (2000-2010).
- [Nolan Bernardino](#) (2011)

See also [Edit](#)

- [List of Philippine Basketball League champions](#)
- [Women's Philippine Basketball League](#)

External links [Edit](#)

- [pbl.org.ph: PBL's Official Site](#)
- [philippinebasketballleague.org: PBL's Official Site \(2nd\)](#)

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